



Mister Dry ZERO VOC

**SUPER CONCENTRATED PROFESSIONAL DETERGENT
DERIVED FROM COCONUT OIL AND POTATO FLOUR**

Mister Dry Zero Voc is the first range of detergents 360° safeguarding the environment and man, using natural raw material and simultaneously respecting both human health and the impact on the environment with its natural raw materials (vegetable origin).

Mister Dry Zero Voc is natural and harmless to both people and things. It is able to provide extended well-being, both while cleaning and at a more rational level, when you realize that you have made the right choice both for yourself and for the environment.

A line of "good, beautiful, useful" products.

The Zero Voc project

- Non-aggressive pH
- Completely ammonia free
- Contains no solvents or other volatile substances
- Performance in line with standard products on the market
- An innovative line with low content in harmful volatile substances. Therefore the detergents are compatible with the environment and not harmful to the skin and respiratory mucous membranes.
- The safest products designed to reduce allergies to a minimum standard, tested by University Clinical Institutes.
- Eco-dermo compatible products contain the latest generation molecules. These reduce, to lowest levels, the outburst of allergic dermatological or respiratory allergies through contact or inhaling.
- These products do not contain any scents which reduces to minimum levels the risk of allergies.
- Dosers releasing larger drops compared to the last generation ones. The larger drop system has been designed to create less aerosol.
- By using a spray that filters incoming air, atmospheric bacteria is prevented from entering the container and polluting its content.
- The use of matt containers prevents bacteria from building, in particular algae.

Safety

Safety is a precious resource if supported by reliable and faultless tests. For this reason, we had Operational Units and Departments of a prestigious Italian University carry out clinical experiments.

- We chose the University of Bologna, which allowed us to unite under one single ethical committee and the following Operating Units:
 - DERMATOLOGY DEPARTMENT of the Polyclinic Hospital S.Orsola Malpighi, which carried out hypoallergenicity and safety tests under a dermatological profile.
 - OCCUPATIONAL MEDICINE DEPARTMENT Polyclinic Hospital S. Orsola Malpighi for the tests of respiratory provocation able to show that this product does not cause bronchial irritation (at the tested concentrations). All these department units centre around the Department of Internal Medicine, of Aging and Nephrological Diseases – University of Bologna.
- Mister Dry Zero Voc products have been declared clinically hypoallergenic under the dermatological and respiratory profile. With the aim of creating a product with the highest safety levels, we have tested it on people suffering from MCS (Multiple Chemical Sensitivity). When we took part in the conference by A.M.I.C.A., we were able to draw some results based on Italian patients and the scientific community, which studies these disorders. From the study carried out, the following outcome could be drawn:
- According to the international association Global Initiative for Asthma, 300 million people in the world suffer from this disease, that equates to 1 in 20 people.
 - In Italy, it is estimated that approximately 9 million people every year get ill with respiratory diseases and 4 million seek medical help. It has been calculated that approximately 15-20 per cent of the Italian population suffer from 'generic' allergies, which is a growing phenomenon mainly amongst youngsters and women.
 - Safe for children.

DOES NOT CONTAIN VOLATILE OR SENSITIVE SUBSTANCES



Directives on the VOC and the eco-system

The new ecological sensitivity and environment legislations are showing that some solutions of the past are no longer in line with customers' expectations and with the health laws which are in force and with the eco-system.

Example: VOC Volatile Organic Content

- limited by Directive 1999/13/CE.
- regulated in the specific field of varnishes by Directive 2004/42/CE
- placed at a disadvantage with taxes by Swiss legislation (RS 814.018 art.7)



750 ml

Art. cod.
3092298

Composition: Vegetable surfactants from renewable sources such as alkyl-polyglucosides (substances obtained from coconut oil with added potato flour). Organic citric acid made using a biotechnological process for the scale removing action. It does not contain phosphoric acid, colourings, preservatives or perfume.

Precautions: It is not dangerous for the environment or to your health as in compliance with Reg. CE 1907-2006 Reach, biodegradable. The eco-toxicological risk due to contact of this product with the water and soil environment is completely negligible. Avoid eye contact and keep away from children.

BATHROOM SCALE-REMOVER

super-concentrated, hypoallergenic, citric acid extracted from lemon

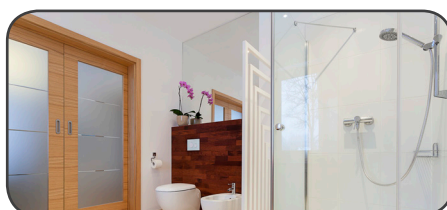
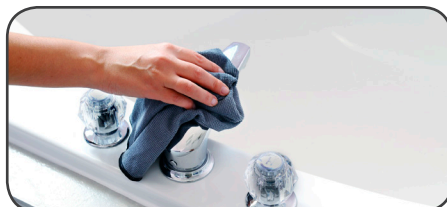
750 ml bottle

- Extra action for the cleaning of bathroom fixtures, tiles and hard surfaces
- Excellent for the removal of limescale thanks to its organic citric acid, that has been obtained with a biotechnological process
- Natural, eco-friendly, biodegradable therefore safeguarding the environment and your health
- Equipped with a large drop spray device to prevent the aerosol effect and an air filter to prevent the content contamination by bacteria sucked in from the environment

***SHAKE WELL BEFORE USE**

Further Benefits:

- Particularly suitable for the cleaning of bathroom fixtures, tiles and all hard surfaces
- Its special formula makes it very effective against limescale thanks to the organic citric acid, which has been obtained using a biotechnological process
- Although its cleaning action is very strong, it safeguards the environment and your health
- Natural, vegetable substances with no chemical preservatives
- Almost no risk of triggering dermatological and respiratory allergies
- **Zero VOC** (Volatile Organic Content): this product contains no harmful, volatile or sensitizing substances, totally ammonia and solvent free



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